

To Ann Robinson

To: Watchdog

Head to Cromwell CV
Cromwell Rd Hove
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I write in anticipation that some action will result to tackle ever growing problem of the cynical day-light robbery to which the supermarkets subject their customers.


Reports are made to shame us - the customers - of the mountains of food that goes to waste each year - and also the huge amount of rubbish we make. We, the public, do not wrap - indeed double wrap - foods which are then further laid on plastic trays within this wrapping. It is not only food items which are subject to ridiculous amounts of packaging. This all adds to the cost of shopping and creates extra amounts of rubbish which we are somehow meant to dispose of. All the responsibility seems to be pushed onto the public when we have very little choice in the matter.

Many items have "special offers" either buy one get one free or 3 for the price of 2. If through budgetary constraints or because perhaps you live alone (and more of us of all ages are) and can only afford or use one item, it is likely that you will pay up to 50% more thereby putting a substantial increase on your final bill. Buying more than you immediately need also means you have to have more storage space and without a car you cannot transport all the extra stuff anyway. Shopping is no longer a pleasure and every visit to most supermarkets gives a feeling of being taken for a ride.

There have also been recent reports of the amount of food wasted by supermarkets themselves which is an absolute scandal and it behoves them to address this problem too.

I have circulated this letter to my friends for them to sign and forward to you at Watchdog in anticipation that you can take some action to free us from the tyranny of the supermarkets and give us all a chance to help the environment by stopping both the waste and the excess packaging and trying to beguile us with so-called savings.

Please see signatures of support overleaf.



Liz Brunt